



**6**  
4\* HOTELS  
**1**  
APARTMENTS  
COMPLEX  
IN ANDALUSIA (SPAIN)



**2**  
HOTEL  
BRANDS



**€51 M**  
TOTAL REVENUE  
**12,53%**  
MORE THAN IN 2014



AVERAGE OF  
**620**  
EMPLOYEES  
**90% FROM THE LOCAL AREA**



OVER  
**334,700**  
GUESTS



ALMOST **60** YEARS  
DEDICATED TO  
OUR GUESTS



## ENVIRONMENT

**FUERTE EL ROMPIDO**  
IS THE FIRST HOTEL TO NEUTRALISE  
ITS CARBON FOOTPRINT



**995 T.**  
TOTAL EMISSIONS  
COMPENSATED IN 2015

### ENERGY EFFICIENCY



REPLACEMENT OF TRADITIONAL  
LIGHT BULBS WITH LED LIGHTS AND  
INCORPORATION OF MORE EFFICIENT  
MACHINERY AND SYSTEMS



**7**  
**NEW HOTEL**  
QUALITY AND ENVIRONMENTAL  
SUSTAINABILITY **RECOGNITIONS**  
IN 2015



INTRODUCTION OF  
**NEW PLANT SPECIES**  
TO BOTANICAL TOURS



**DECREASED POLLUTION**  
INCORPORATION OF SALINE  
CHLORINATORS AND MORE  
BICYCLES



**INTERNAL SUSTAINABILITY  
TRAINING**  
TO KNOW THE CONCEPTS,  
VALUES AND ACTIONS DEVELOPED  
IN THIS AREA

## ENVIRONMENTAL MANAGEMENT IN FIGURES

### FOOTPRINTS



**-9,72%**  
CARBON FOOTPRINT

**-9,15%**  
ECOLOGICAL FOOTPRINT  
LESS THAN 2014

### CONSUMPTION



**-9,08%**  
CONSUMPTION OF DIESEL

**-2,41%**  
CONSUMPTION OF WATER  
LESS THAN 2014

### RECYCLING



**41,4**  
T. OF  
GLASS



**28,2**  
T. OF PAPER  
AND  
CARDBOARD



**2.650**  
L. OF  
VEGETABLE  
OIL



**6.459**  
KG. OF  
PLASTIC



**474,6**  
KG. OF  
ALUMINIUM  
CANS

**TOTAL RECYCLED IN 2015**



## ECONOMIC AND BUSINESS SUSTAINABILITY



**12,55%**  
INCREASE IN NET  
TURNOVER IN 2015



OVER  
**1.4 M**  
LOCAL PURCHASES



INTERNAL "STAGING"  
PROCEDURE TO GUARANTEE  
THAT OUR GUESTS HAVE  
UNIQUE EXPERIENCES



**GUESTS MORE SATISFIED**  
**89,2%**  
REPUTATION INDEX  
**0,9% MORE THAN IN 2014**



## SOCIETY AND CULTURE



**13** SOCIAL AND  
CULTURAL PROJECTS  
FOR LOCAL COMMUNITIES  
AROUND PLACES WHERE  
THE HOTELS ARE LOCATED



**LOCAL ART**  
MOST HOTELS ARE  
DECORATED WITH  
LOCAL HANDICRAFTS



VISIT TO HISTORICAL  
TOWN CENTRES,  
GAZPACHO  
WORKSHOPS, OLIVE  
OIL TASTING, ETC



**SOCIAL IMPROVEMENTS**  
OVER **12,000**  
HOURS OF TRAINING GIVEN  
TO HOTEL PERSONNEL